



The Washington Alpha Journal Sigma Phi Epsilon



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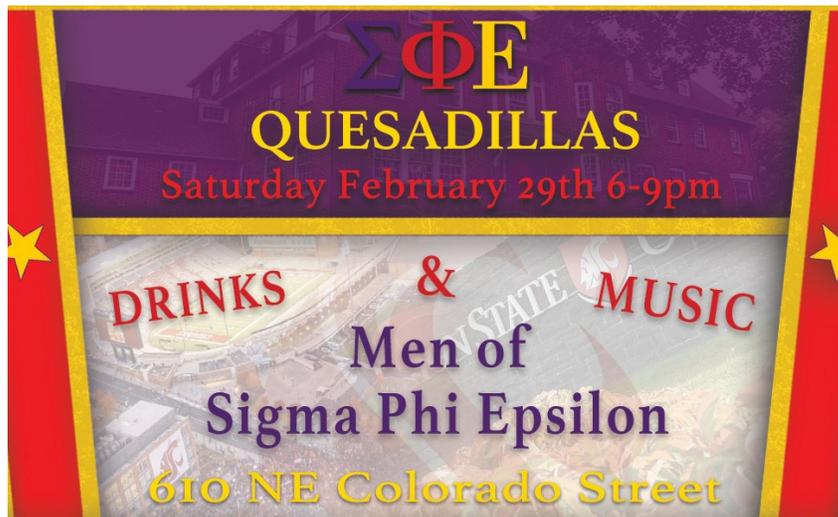
Spring Philanthropy Rasies \$1,400

It has been a staple in the fraternity for year - SigEp Quesadillas. For whatever reason, its become a late night snack synonymous with the WA Alpha chapter.

Benefiting the Big Brothers Big Sisters Foundation, the chapter spent much of its Saturday night grilling up quesadillas for those in attendance.

From the three hour event, the chapter raised roughly \$1,400 - one of the more successful philanthropy events in recent years.

Additonal donations are always welcome and can be made via Venmo: @WSUSigEp



CARLSON LEADERSHIP ACADEMY

Making the annual trip to Los Angeles for the Carlson leadership Academy - a national confrence providing interactive leadership training to over 2,000 undergraduates and volunteers annually - the WA Alpha E-Board made tremoundosu strides as a team.

Each Executive Board member was giving training for success in their allotted position.

After accepting awards and recognition for volunteer excellence, undergraduate leadership, and superior recruitment, chapter leadership put pen to paper mapping out tangible action to improve the chapter.

“We’re a good chapter, but we can always be better,” Alex Pan said. “This type of confrence is so valuable for us; its important to compare ourselves to the organization at large, not other fraternities at Washington State.”

From membership incentives and retention, to recruitment expectation, the 2020 Executive Board met with SigEp headquarter staff to discuss past shortcomings and aveneues for positive change.





ALEX PAN RECEIVES RUCK LEADERSHIP AWARD

WA Alpha junior Alex Pan received the Frank J. Ruck Leadership Award at the Carlson Leadership Academy in Los Angeles.

Through of his work serving Washington State as the ASWSU director of community affairs, several other student organizations, groups, and businesses within Pullman have been direct benefactors of his diligent efforts.

“Pan embodies the teachings of our chapter in his personal and professional life. I honestly don’t know how he does it. He inspires me to be better, and I know I’m not alone,” Chapter President Jared Holstad said.

The Ruck Leadership Award is presented each year at Carlson to a chapter or individual who shows outstanding campus or community leadership and makes significant positive changes on their campus and community.

WA Alpha last won this award in 2019 with Pan’s mentor Keegan Otter, and before that in 2013 for the chapter at large.

Balanced Man Scholarship is LIVE

The Balanced Man Scholarship (BMS) is offered every year to award men who have shown academic excellence, leadership skills, and a commitment to their health and well-being during their time in high school.

The scholarship is open to all incoming men of Washington State University. In 2020, Sigma Phi Epsilon will be awarding \$4,000 for the Balanced Man Scholarship.

The scholarship will be awarded to the applicant who can exemplify the fraternity’s values by being a balanced man in their everyday lives.

Find the application below:
washingtonstate.sigep.org/bms/



WA ALPHA AWARDED FOR PREMIERE RECRUITING

As a special token of appreciation for WA Alpha chapter's commitment to SigEp, the Talent-Power Award at the Carlson Leadership Academy was given in recognition of excellence.

This is more than just a list of Washington Alpha's accomplishments; it is a testament to the exceptional fraternity experience the chapter provides for its brothers.

Between the efforts of 2018 Vice President of Recruitment Blake Gurney, 2019 Vice President of Recruitment Ryan Pettit, and Balanced Man Scholarship Chair Alex Pan, the trio reached unprecedented highs on the recruitment trail.

The success most notably resides in the Balanced Man Scholarship - WA Alpha leans on the Scholarship to bring in dozens of quality men each year.

This year, WA Alpha heavily marketed the Balanced Man Scholarship and received over 320 applications, with 18 applicants accepting a bid to the chapter in addition to many others who joined during formal recruitment.

Heavily invested in 365-day recruitment, the chapter uses BMS applications to



quickly prioritize top targets and seek them out through interviews. Potential new members attend chapter events throughout the year, and they are discussed on a rolling basis among the recruitment committee.

"It's a great strategy for us; we often see informal signs become strong leaders in the chapter," 2020 Vice President of Recruitment Nick Fazio said. "After seeing the success Pan, Pettit, and Gurney had with it, there's no reason to reinvent the wheel. We just need to build off it."

In 2019, the chapter recruited over 50 men, significantly above their goal of 40, with a new member GPA of 3.7. Many new members holding significant leadership positions on campus.

For WA Alpha's success in acquiring a huge quantity of potential new members and recruiting the highest quality of those men, the chapter is viewed as an example to SigEp across the nation for recruiting excellence.

It's a great day to be a SigEp!

Chapter Advisor Rob Jackson

A graduate and SigEp undergraduate leader at Cal Poly Pomona, Rob Jackson moved to Pullman for grad school. He later found himself deeply emerged in the Washington Alpha Chapter.

A volunteer with WA Alpha since 2017, Rob has been advising the executive board since before many of them were even out of high school.

He's asked tough questions, built connections and relationships, challenged leadership to be different, and push all membership to be better. Rob has been a vehicle of translation for the fraternity's core values.

Because of Rob's diligent efforts with undergraduate leadership, the chapter has slowly moved toward better practices and value-driven decisions.



OWEN BODE: A HICKMAN SCHOLAR

SigEp chapters across the country sent upcoming leaders to Los Angeles for Carlson Leadership Academy – a national SigEp program that aims to enhance and foster growth.

The Washington State Chapter believes the quality of our organization is defined by the quality of our relationships. Through great networking opportunities and effective team building, the 2020 Executive Board shared the experience with promising underclassmen Owen Bode - a recent sign of Member Class '20.

“It's pretty empowering to see all the good our fraternity can do, and that I can be part of that,” Owen said.

He was named a 2020 Kent B. Hickman Scholar – a national SigEp award designed for talented young brothers with the desire to step into chapter officer positions.

The three 2019 Hickman Scholars now sit on the Executive Board in the form of Andrew Hansen (Finance), Conner Rath (Programming), and Jared Holstad (President).



Congratulations, Dawson Dormaier

for a great career as Butch T. Cougar!



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